



monmouthshire
sir fynwy



**Application to the
Fairtrade Foundation**

To renew

**Monmouthshire County Council's
Fairtrade County Status**

June 2017

**Monmouthshire County Council
Fairtrade Action Plan
Update on progress from 2014-2016 and
actions for 2017-2019**



- 1 Local council passes a resolution supporting Fairtrade, and agrees to serve Fairtrade products (for example, in meetings, offices and canteens).**

(Resolution passed by full Council in May 2007 received and endorsed by Cabinet 25th July 2007.)

Action from 2014 – 2016	Update as at June 2017	Action for 2017 to 2019 renewal
Continue to ensure that all vending machines in Council offices supply Fairtrade options.	Hot drink vending machines in Usk and Magor continue to stock 100% Fairtrade coffee and chocolate (tea is Rainforest Alliance, not Fairtrade). Ad hoc support to other buildings e.g. Abergavenny Museum, who want to source Fairtrade supplies for their vending machines.	Ensure that all vending machines continue to have Fairtrade options available
Maintain the Fairtrade input in the corporate induction training.	Fairtrade remains part of the corporate induction training, with reference to the policy, and a quiz with Fairtrade chocolate prizes.	Maintain the Fairtrade input in the corporate induction training.
Remind all officers and members at least twice	Regular Fairtrade events are held to raise	Put an article on the Hub intranet site

a year, of our commitment to supplying Fairtrade products at meetings/events that we organise.	awareness of our Fairtrade policy, and the requirement to use Fairtrade is included in our induction training for new starters. However, more could probably be done to remind officers who order refreshments for events etc.	reminding staff about the Fairtrade policy.
Continue to encourage Fairtrade purchasing where feasible.	All tea, coffee and sugar procured centrally for meetings etc are Fairtrade. However, feedback from staff about the coffee recently has not been good, so we have sourced a new supplier who we will try.	Continue to ensure all tea, coffee and sugar procured centrally for meetings etc are Fairtrade.
Continue holding staff Fairtrade sales twice a year. Encourage staff to buy Fairtrade products at home as well as work, through posters, staff bulletins etc.	Fairtrade sales for staff and members were held in December and during Fairtrade Fortnight each year, in at least one venue.	Continue holding staff Fairtrade sales twice a year. Encourage staff to buy Fairtrade products at home as well as work, through posters, staff bulletins etc.

2 A range of Fairtrade products are readily available in the area's retail outlets (shops, supermarkets, newsagents and petrol stations) and served in local catering outlets (cafés, restaurants, pubs).

Action from 2014 – 2016	Update as at June 2017	Action for 2017 to 2019 renewal
Continue to sell Fairtrade products in the 4 Leisure Centres.	This is still the case	Continue to sell Fairtrade products in the 4 Leisure Centres.
Monmouthshire County Council will support the efforts of the 4 Fairtrade Towns to develop the range and availability of Fairtrade products in retail and catering outlets.	Monmouthshire helps to provide support and publicity for the Fairtrade Town groups where needed.	Help provide support and publicity for the Fairtrade Towns where needed.

3 Local workplaces and community organisations (places of worship, schools, universities, colleges and other community organisations) support Fairtrade and use Fairtrade products whenever possible.

Action from 2014 – 2016	Update as at June 2017	Action for 2017 to 2019 renewal
<p>Monmouthshire County Council will support the efforts of the 4 Fairtrade Towns as they work with local workplaces and community organisations.</p>	<p>Links with the Fairtrade Town groups have strengthened as we have increasingly worked together e.g. at the Eisteddfod. In Fairtrade Fortnight 2017 MCC hosted a Fairtrade display/event organised by the Fairtrade Town groups in each of the 5 community hub/libraries .</p>	<p>Continue to support the 4 Fairtrade towns as they work with local workplaces and community organisations.</p>
<p>Maintain links with Osbaston Primary School and assist in promoting their Fairtrade activities as required.</p>	<p>More schools in the county are now registered with Fairtrade Schools and have either their Fair Aware, Active or Achiever Awards. Work taking place in the schools ranges from Kool Skool uniforms, sales of goods from Fair Dos, baking competitions and much more. See evidence for more information.</p>	<p>Maintain links with any school in Monmouthshire who are actively working on Fairtrade and support the Fairtrade Town groups as they seek to work with new schools in their areas.</p>
<p>Maintain links with Monmouth Comprehensive School and assist in promoting their Fairtrade activities as required</p>		
<p>Explore the potential to work with the Severnside Whole Place Programme Board to encourage Severnside to become a Fairtrade town.</p>	<p>The Severnside Programme Board is currently suspended pending the Local Governance Review and the Whole Place Plan has been put on hold. However, an event was held at Caldicot Hub in Fairtrade Fortnight 2017, with Chepstow Fairtrade Group selling Fairtrade items and also Caldicot Co-op who were very proactive in organising the event themselves. However, as yet, there have been no volunteers coming forward from the community to start a group.</p>	<p>Explore alternative ways to develop Fairtrade work in Severnside e.g. work with Town Team etc, and support Chepstow Fairtrade Forum as they seek to work to encourage Severnside and Caldicot.</p>

4 Media coverage and events raise awareness and understanding of Fairtrade across the community.

Action from 2014 – 2016	Update as at June 2017	Action for 2017 to 2019 renewal
Support Fairtrade Town groups by publicising their activities in the local press during Fairtrade Fortnight.	Every year MCC sends out press releases covering all the activities happening around the County. We also publicise events internally through the intranet.	Support Fairtrade Town groups by publicising their activities in the local press during Fairtrade Fortnight, and to staff through internal bulletins, posters etc.
Organise one event or activity each year to raise awareness of Fairtrade in-house.	Fairtrade sales have been held at least once a year, plus a range of different events during Fairtrade fortnight. The following events have taken place in-house since the last renewal: 2/12/14 – Fairtrade Sale Magor 3/12/14 – Fairtrade Sale Usk 4/3/15 – Fairtrade Sale Usk 4/3/15 – Fairtrade at Twenty quiz to raise staff awareness, with Fairtrade prizes 2/12/15 – Fairtrade Sale Usk 8/12/15 – Fairtrade Sale Magor 1/3/16 – Monmouthshire Making a Difference – speakers involved in Fairtrade and development work in Africa from Uganda, Kenya and Zimbabwe 9/3/16 – Value vs. Values – Fairtrade and Procurement debate for councillors 3&4/8/16 – Stall, games, samples at the National Eisteddfod 27/2/17 – Fairtrade Flagraising of new flag at County Hall, Usk, flown for Fairtrade Fortnight	Organise at least one event or activity each year to raise awareness of Fairtrade in-house.
Use the new car parks programme to install new signs in all of the County's car parks to	Car park orders have now been published and meeting has been held with Car Parks Officer	Implement new signage in all of the County's car parks to introduce Fairtrade town/county

introduce Fairtrade town/county signage as part of those signs.	to discuss design of new signs.	signage as part of those signs
Use our role as host to the 2016 Eisteddfod as an opportunity to promote Fairtrade, by working with the Eisteddfod and its caterers, and to market the event as “the most Fairly Traded Eisteddfod ever”.	Meetings were held with Fairtrade Wales and the Eisteddfod in the run-up to the event in August 2016 to emphasise the importance of ensuring and enforcing catering outlets use Fairtrade. Fairtrade Wales supplied FT tea and coffee to Eisteddfod staff and workers. The Eisteddfod was a great chance for the Fairtrade Town groups to work together in a high profile location in partnership with MCC. They had free tickets and a free space in the Monmouthshire marquee giving samples, making bunting and playing the banana game and wandering the Maes in a banana suit.	Look for more opportunities to collaborate with MCC at events e.g. Usk Show 9 th September 2017

5 A local Fairtrade steering group is convened to ensure the Fairtrade Town campaign continues to develop and gain new support.

Action from 2014 – 2016	Update as at June 2017	Action for 2017 to 2019 renewal
Agree which Councillor will be responsible for attending the Fairtrade County Steering Group. This Councillor will then attend meetings regularly to maintain and strengthen link between MCC and the County’s Fairtrade Town Groups, and push forward any MCC actions that need to take place.	Biannual meetings have been held between MCC Sustainability Community officer, Cllr Phil Hobson and the Fairtrade County Group. These have been held in (approx) November and May, and are hosted at County Hall, Usk. Following the 2017 local government elections Cllr Sara Jones is leading on Social Justice and Community Development and she will be the point of contact for future meetings.	Continue to hold biannual meetings to maintain and strengthen link between MCC and the County’s Fairtrade Town Groups, and push forward any MCC actions that need to take place. Next meeting planned for 8 th November 2017.
		Work with the Fairtrade steering group to plan publicity and activities in November 2018 to mark 10 years since Monmouthshire became a

		Fairtrade County
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